



Dear Future Partner,

I am grateful for interest in helping Team Foster and the Foster 100: Oil to Iron. Your support ensures our injured and disabled veterans are cared for and receive the service dogs they need.

Team Foster is a 501(c)(3) tax-exempt nonprofit organization dedicated to aiding and rehabilitating injured combat veterans. We honor the sacrifice of Captain Erick Foster, a 29-year-old soldier from Oil City, PA, who lost his life in combat, by carrying on his legacy of teamwork and giving back.

Team Foster's signature fundraising event is The Foster 100, and now we are bringing it to Western PA. A team of cyclists of all ages and abilities will ride together from Oil City, PA, to Pittsburgh, PA on November 7, 2020.

We need your help.

#### WHAT DOES YOUR SUPPORT DO?

Team Foster raises money to fund service dogs for local veterans suffering from Post-Traumatic Stress Disorder, Traumatic Brain Injury and other disabilities. With your help, Team Foster offsets the significant cost of a service dog for our veterans. Approximately 22 American veterans a day commit suicide as they struggle with repercussions of combat, but a service dog can bring a serviceman back from the brink. *These dogs save lives*. Unfortunately, just one service dog can cost upwards of \$25,000 to obtain, care for and specially train.

#### **HISTORY**

As a company commander in the US Army, Erick was serving his second tour in Iraq when he was killed in action August 29, 2007. Erick was a soldier's soldier who never knew the word 'quit.' A consummate professional and a true leader, Erick exemplified an unwavering dedication to his fellow brothers and sisters-in-arms. In 2014, the Foster 100 started as a way to honor Erick. To date, we've raised over \$650,000 for wounded veterans and we're still growing.





# Corporate Sponsorship Investment Plan

There are many opportunities for organizations that hope to customize their contribution to Team Foster. Marketing, advertisement, branding, and acknowledgement will be based on your donation plan and as outlined below. If your company chooses to donate time or in-kind donations, we can work with you to create a sponsorship rewards package that is right for you. Sponsorship is open to any and all organizations.

Team Foster is very excited to work with a diverse group of companies and organizations to ensure our veterans get the help they need. Together, we will make a difference.

Sincerely,

Nick Liermann Executive Director, Team Foster Operation Iraqi Freedom Veteran





### FEATURED LEVEL

## \$5,000+ CONTRIBUTION (OR IN-KIND SERVICE MAX 1 AVAILABLE)

□ In addition to all Platinum level benefits, includes Company's name & logo advertised in *all* official actions for the Oil to Iron, including "featured sponsor" language in print, website, registration page, electronic, marketing materials, and presence at Team Foster's primary fundraising events
PLATINUM LEVEL \$1,000 DONATION (OR IN-KIND SERVICES)
□ Visible Partnership with Team Foster and support for our wounded heroes in need

- Usible Partnership with Team Foster and support for our wounded heroes in need
- ☐ Your Company's name & logo prominently displayed on all Oil to Iron apparel
- Your Company's name & logo displayed on the front page Team Foster's official website
- ☐ Your Company's support, *mission and campaigns* will be announced on Team Foster social media with graphics, logos and video
- Your Company's banner displayed at Oil to Iron after-party

### **GOLD** I FVFI

# \$500 DONATION (OR IN-KIND SERVICES)

- ☐ Visible partnership with the Team Foster and support for our wounded heroes
- ☐ Your Company's name displayed on all Oil to Iron apparel
- Your Company's support will be announced on Team Foster social media with graphics
- ☐ Your Company's name displayed on Team Foster's official website
- ☐ Your Company's banner displayed at Oil to Iron after party